



This Is How You Do It, Kid: The Inventorpreneur's Handbook

By Francisco Guerra

Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Ever had a great idea and thought, Man, somebody needs to invent that? Fantastic, because this book is going to show you how. Whether you're a novice inventor who's had an aha! moment or a serial inventor who's yet to successfully license a lucrative deal, the information between these pages is for you. It offers step-by-step instructions from initial concept to market, various tips and insights for each part of the process, and examples of patents, licensing agreements and non-disclosure documents. Inventorpreneur multi-millionaire Francisco Guerra is a serial inventor and entrepreneur whose legions of inventions are distributed globally. Particularly known for his inventions in the special effects industry—most especially his snow machine—Francisco's inventions are featured in every major theme park around the world, as well as throughout the film and music video industry. In fact, if you've ever been to Disney World, Universal Studios, Sea World or Busch Gardens, or if you've ever seen Twilight, Harry Potter, Elf or The Grinch, you've probably experienced one of Francisco's inventions for yourself....



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