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Project Benefits Management: Linking Projects to the Business

By Trish Melton, Jim Yates, Peter Iles-Smith

ELSEVIER SCIENCE TECHNOLOGY, United Kingdom, 2007.
Paperback. Book Condition: New. 242 x 188 mm. Language: English . Brand New Book. Successful projects are the basis for the business many successful organisations, but many professionals lack the basic skills required to manage projects successfully. This book shows how to maximise the outcomes of projects and to ensure that the benefits arising from projects -- large or small -- are fully realized by the business. This key outcome can be easily overlooked or sidelined by the need to keep projects on track. Visually lead, to the point, with case studies and best practice guidelines throughout, the hard-won real world experience found in this book makes it a powerful PM resource for anyone involved in project management. . Links project management to business goals for career project managers and those involved with project intermittently . Focuses on the needs of engineering, industrial and process projects . Accompanied by online project planning and delivery tools, templates, workflow organizers and data sheets, plus checklists, case studies and copious expert know-how.



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